Privacy Policy

DATA CONTROLLER

The danikomunikacija.com website is property of the Croatian Association of Communications Agencies – HURA!, Ul. Charlesa Darwina 4a, 10000 Zagreb, VAT/OIB: 97189552878 (hereinafter HURA!).

HURA! pays great attention to the protection of personal data and our Privacy Policy governs the handling of your data while using our services.

This Policy explains:

- what data we collect,
- what we may do with the collected data,
- whether we share this data with others,
- where we store your data,
- how we keep your data safe,
- your rights regarding your data.

We take protection and processing of your data seriously. We consider that your personal data belongs to you and you alone may decide who to share it with and why. This is fundamental to the way we work and we are committed to providing a secure environment for storing your personal data and only sharing it with others when you want to do so.

THIS IS THE DATA ABOUT YOU WE MAY COLLECT

The data you give to us voluntarily

If you register for DK festival through the registration form, we collect the following data: if you are a student – your first and last name, e-mail address, name of the university and year of study; if you are not a student – your first and last name, e-mail address, information regarding accommodation at one of the Maistra hotels (if you wish to use the accommodation ticket discount), company name or personal name, address of company or person, company tax number (OIB) and phone number for purposes of contact tracing and other response measures in the event of an emergency, such as the outbreak of the coronavirus disease (COVID-19). If you add another participant during registration, we collect the following information about them: their first and last name and e-mail address, assuming that the person whose information you are sharing has given their consent. We collect this information for the purpose of selling registration fees for DK festival. We may retain this information for five years in the event that you contact us regarding services at DK festival or in case you contact us to confirm your participation in the event or to pose any other question.

If you apply for IdejaX and MIXX competitions through the application form, we collect the following information about the applicants/buyers and persons involved in the project: company name, address, VAT/OIB, first and last name of the designated contact person, phone number and e-mail address. If you apply for the Effie Croatia competition, information about the data we collect is available in the Effie

Competition privacy policy. When you apply for the Young Lions competition, we collect the following information: company name, name of the contestant, e-mail address, mobile phone number, company position and date of birth. We collect this information for the purpose of registering for competitions and may keep it for 15 years in the event that you contact us regarding the results of the competition.

If you contact us (via e-mail or website), we may keep that conversation for two years in the event that we need to contact you regarding a question that you have posed to us to improve operational efficiency and/or manage harassing calls.

If you report a problem with the site, we keep that information for two years in the event that we need to contact you regarding a question that has been addressed to us for the purpose of improving operational efficiency and/or managing harassing calls. We will not use the information for marketing purposes.

The data you provide may include your name, address and e-mail address.

The data we collect about you and your devices

During your use of the website and our services, we may use technology, such as the one provided by Google Analytics, to collect data about your visit to our website. These tools allow us to analyze the way you and others use our website. The data we collect may include:

- type of browser you are using (e.g. are you using Chrome or Safari),
- number of visits per browser on each device,
- device type (e.g. Samsung) and operating system (e.g. Android) you are using,
- referral information,
- user settings.

When downloading the DK festival app (if it exists for the current festival edition), the Android and iOS app does not collect any information from users.

WHAT WE DO WITH YOUR DATA WE COLLECT

The data you provide is used for facilitating the provision of services:

- ensuring that the content on our site is displayed in the most effective way for you and your device to provide easy navigation,
- provide marketing information about us and our services,
- notifications of changes to the website,
- defending our servers against malicious attacks.

WHO WE SHARE YOUR DATA WITH

Your data will be shared with other organizations only when we have your permission to do so or in the event that there are other legal grounds to do so. We share your data only with our contractual partners and we share only the data necessary for the provision of certain services. All persons who have access

to your data and our partners are bound by confidentiality provisions within the framework of contractual relations and agree to implement organizational and technical protection measures.

We work with providers of analytical services and we may receive your data from them. Below is the list of third parties we work with.

NAME OF THIRD PARTY	WHY WE WORK WITH THEM
AcclaimWorks Ltd.	For digital solutions to the Effie competition software.
CERT d.o.o.	For the purpose of bookkeeping and accounting services.
Burza d.o.o.	For digital solutions: to maintain the danikomunikacija.com website.
Effie Worldwide, INC.	Licensee and distributor of the Effie competition software.
Google LLC	To monitor the effectiveness of the website and user experience.
IAB Croatia	Co-organizing MIXX competition and awarding best digital campaigns and tools/platforms.
Confiva	To make talks available online via Confiva platform for regular and online ticket holders.
Netgen d.o.o.	For digital solutions related to ticket sales, registration and attendee management through platform Konfica.
Revoloop d.o.o.	For digital solutions related to invoicing and payment administration through application Fakturko.

In addition, your personal data may be disclosed to third parties:

- if your inquiry or request implies so, referring to the services that HURA! provides as the association of communications agencies,
- if we are obliged to disclose or share your personal data in order to comply with legal or regulatory obligations or requirements,
- for the purpose of implementing or applying the Terms of Use and other agreements or for investigating possible violations,

- for the purpose of protecting the rights, property or safety of users of our website, application and newsletter.

YOUR RIGHTS

You have the right to request a copy of all your personal information we have collected.

We want all your information to be accurate and up-to-date, and if you notice that any of the information we have is incorrect, please let us know. You have the right to request the correction or deletion of your personal information, as well as the right to oppose the processing of personal information.

We will correct or delete your personal information unless we need to retain it for legitimate legal or business interests.

If you have any objection to the processing, use or storage of your personal information, please feel free to contact us at info@danikomunikacija.com. If you are not satisfied with our response, you have the opportunity to contact the supervisory authority, the Personal Data Protection Agency.
Please note that before proceeding with your claim, we may ask you for more information to determine your identity. If you are doing this on someone's behalf, we may ask you for more information to determine if you have permission to apply.

CHANGES TO OUR POLICY

Any changes to this Policy will be posted on this page. In case of any fundamental changes, we will notify you by e-mail or using other appropriate means.

CONTACTING US IS SIMPLE AND WE WISH TO HEAR YOUR OPINION

Any questions, comments and requests regarding this Policy are more than welcome. You can contact us by e-mail at info@danikomunikacija.com.